

United Nations Symposium on Mainstreaming Sector Policies into Integrated National Sustainable Development Planning: Enhancing Sustainable Tourism, Urbanization, Resources Efficiency, Biodiversity and Environmental Protection
Tehran, Isl. Rep. of Iran, 14-16 October 2014

Introduction to the Technical Symposium Programme: Perspectives for tourism in the Post 2015 Development Framework



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Structure of Technical Programm of the United Nation Symposium

Day 1

Session 1 : Case studies and models for integrated planning of tourism for sustainable development

Session 2 : Case studies and models for integrated planning of tourism for sustainable development in urban and rural areas

Session 3 : Perspectives for regional cooperation in sustainable tourism development

Structure of Technical Programm of the United Nation Symposium - II

Day 2 - morning

Special presentations (Plenary)

Parallel groups

**Session 4.1: Promoting investments and public-private
partnerships in tourism and hospitality**

**Session 4.2: Policies and strategies for integrated planning at
national and local levels and conservation of cultural
heritage**

**Session 4.3: Promoting resource efficiency and environmental
protection in tourism**

Structure of Technical Programm of the United Nation Symposium - III

Day 2 afternoon

Parallel groups

**Session 5.1: International financing and investments
in tourism and hospitality**

**Session 5.2: Training of human resources and capacity
development for sustainable tourism**

**Session 5.3: National parks, conservation of biodiversity and
sustainable ecotourism**

Special presentations (plenary)

Structure of Technical Programm of the United Nation Symposium - IV

Day 2

**Session 6 : Perspectives for international cooperation in
sustainable tourism for development**

**Summary reports of co-moderators
of parallel sessions**

Conclusions and recommendations

Structure of Technical Programm of the United Nation Symposium - V

General information:

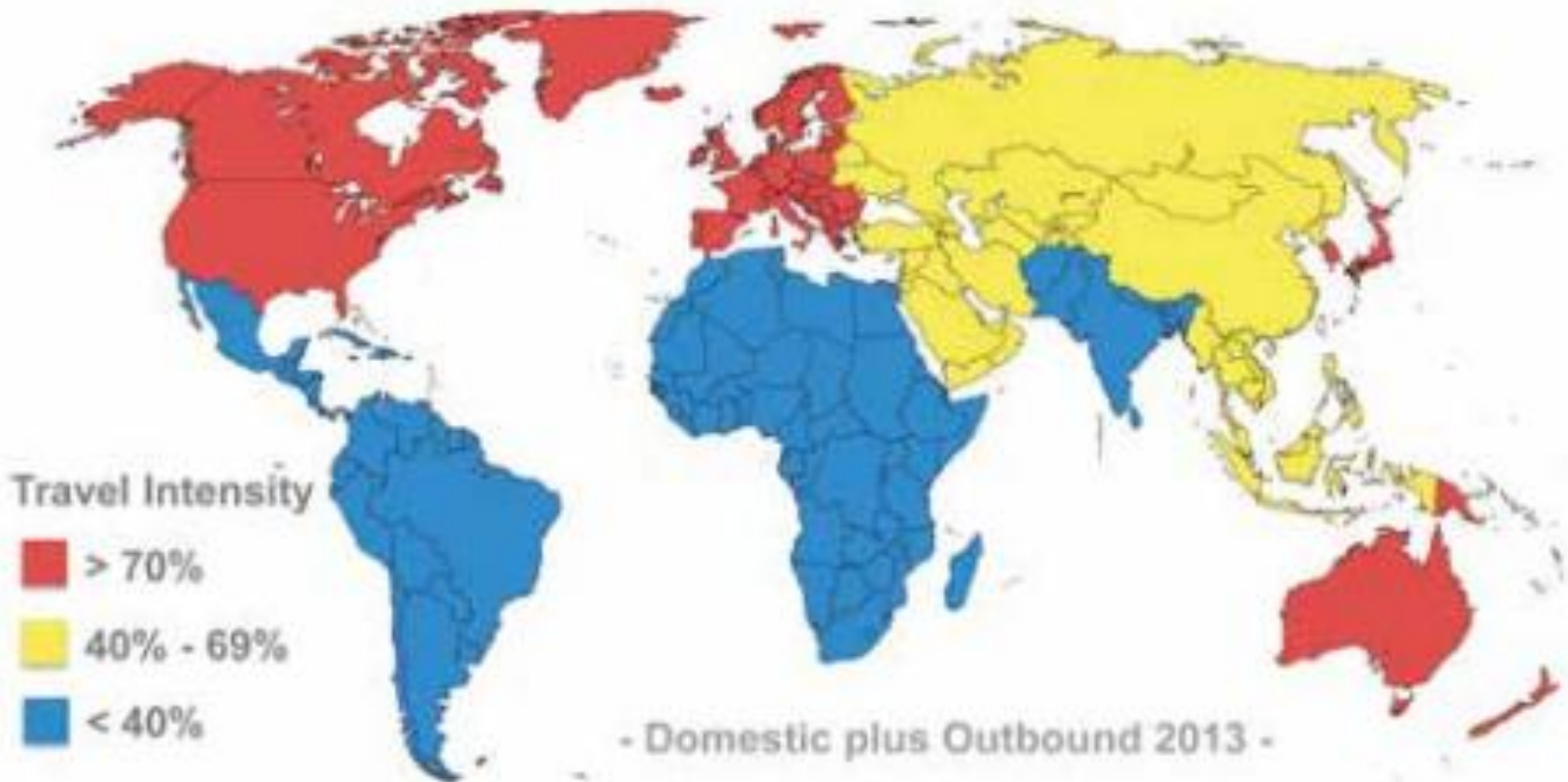
- 1) **Role of Session Co-moderators:**
Summary reports to plenary (3 main points discussed)
- 2) **“Paper-smart Symposium” (Electronic proceedings)**
- 3) **other announcements**



Mandate for Symposium §§ 130-131

“Sustainable tourism, well managed and designed, can make significant contributions to sustainable development. It has the potential to contribute to a green and inclusive economy if creating decent jobs and generate trade opportunities and income. However, to enable such positive synergies, capacity must be built to promote environmental awareness, understanding of impacts and conditions for the conservation of biodiversity, flora and fauna, wildlife and ecosystems.”

One Third of Humanity is Traveling But Two Thirds Are Not Yet Travelling



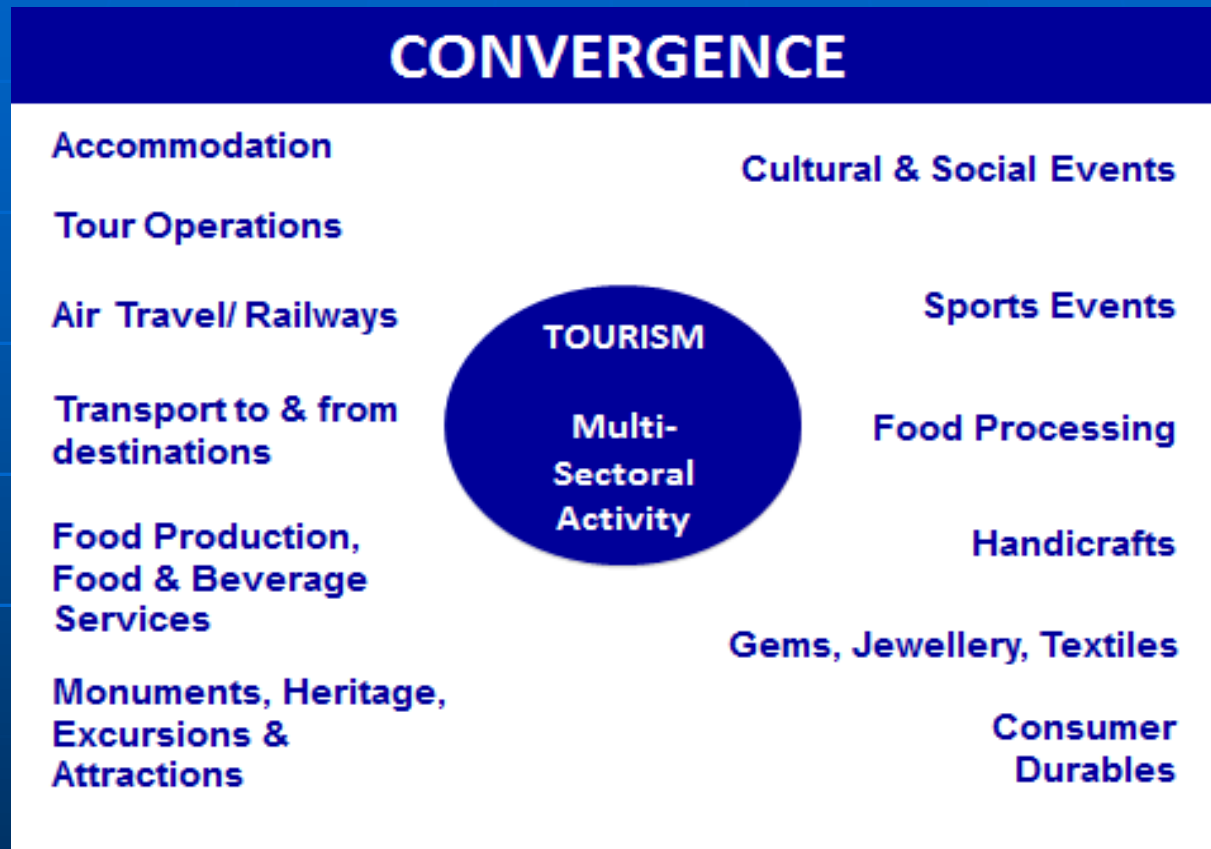
Global trends in tourism 2013 - 2014

- Continuous rapid global growth (except for 2009), average 4 per cent per year,
- 2014 Intern'l Tourist Arrivals (ITA) expected to reach 1,100 million;
- Intern'l tourist receipts (ITR)/ expenditure expected to grow @ 6 % p.a., totaling US\$ 1,075 billion in 2012;
- UNWTO estimates for 2013: Tourism economy accounts for 9 % of GDP; for 1 out of 11 jobs; 6 % of world exports.
- Asia-Pacific regional share in global tourism ~ 23% of total (248 million), growing @ 7 % p.a. (faster than other regions);
- However, regional distribution of tourism activity and income remains uneven; with South Asia sub-region lagging behind other sub-regions;

... some essential points proposed for discussion at the Symposium:

- Like other sectors, tourism economy can have both, positive and negative aspects;
- How can positive impacts be increased, negative impacts avoided?
- Emergence and development of tourism economy will depend on the cooperation between all stakeholders;
- Tourism policies and planning are important to ensure economic benefits, reduce (social) costs and potential disadvantages, and enhance sustainability of tourism development

Essential preconditions for the sustainable development of tourism: **Convergence**



Source: Report of the Working Group on Tourism for the XII Five Year Plan, India, Page 139

best wishes for productive discussions

Further information;

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